

Presentations.



Nervous behind the microphone? An excellent presentation helps.

Have an important new business presentation? Keynote speech or sales meeting?

Need consistent training for your employees or salespeople?

We've got lots of experience in developing effective sales and training programs, for companies both large and small.

We'll help you **get** and **keep** the audience's attention, using adult learning principles and great design.

This means you can concentrate on your delivery, instead of worrying about technical details.

Solid Expertise

We believe a picture tells 1,000 words.

So based on that, there's a few thousand words here, but we've got millions on our website - **www.ggcreative.com** - to demonstrate how our expertise can meet your needs.

Our experience in the industry enables us to effectively meet your needs and **make your business stand out** from the crowd.



Sample from a comprehensive, customizable sales program.



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Make Your Business Stand Out.



Integrated, no-nonsense marketing communications expertise.

- Web design and development
- Email marketing
- Training programs/presentations
- Integrated print materials

In today's crowded and competitive marketplace, it's important to be able to cut through the clutter and engage your audience. GG Inc. has the experience to help **your business stand out**.

"Our company has utilized GG Inc. for several years to develop and maintain our 2 websites and to assist with our internet marketing via a newsletter. We've received tremendous satisfaction and results due to this creative work."

Lucette Crane Systems, Cincinnati



GG Inc. Creative Services

Web design and development.

Business websites are no longer optional in today's business world. The Internet is often where a first impression is made about your company or organization.

Is your website the successful business tool it should be? If not, we've got the expertise to develop a site that will effectively promote your product or services to your target customers.

Our work begins with the careful consideration of your business needs. We create effective internet marketing solutions by working one-on-one with you to develop a solid strategic plan.

Services include:

- Design/Development
- Information Architecture
- Content Editing and Creation
- Search Engine Optimization



Some of our small business websites.

Email marketing.



Our portfolio includes emails for a variety of clients.

Newsletter and e-mail campaigns are a proven way to stay in touch with existing clients and to recruit new clients.

Email marketing can drive sales at retail, and is part of an integrated marketing solution that focuses on brand awareness, audience development, and customer retention.

Our portfolio includes emails for a variety of clients, and experience with many of the bulk email providers, including Exact Target and Constant Contact.

And more...

We offer integrated packages or stand alone materials ... company profiles, business identity packages, and other materials that portray and sell your business to existing clients and potential new customers.

Visit our website, www.ggicreative.com to view other examples.